

brighter AI

Website	brighter.ai
Year founded	2017
Location	Berlin, Germany
Employees	20+ (hiring)
Executives	Marian Gläser (CEO) & Patrick Kern (CTO)
Last funding	Pre-Series A (several million €, amount undisclosed)
Investors	eCAPITAL, G+D Ventures, HELLA Ventures, Thorsten Grenz

Mission & values

PROTECT EVERY IDENTITY IN PUBLIC

1. Respect the individual

We believe that respect for the individual should be unconditional and has to be lived at any time – also when not explicitly demanded.

2. Care deeply about quality

We always give our best and strive to deliver excellent results – staying focused and critical is a precondition for great work.

3. Innovate new standards

We develop technologies that become new standards and help to move society forward – in this quest, we keep challenging what "has always been done this way".

Solution & industries

At Brighter AI, we provide **image & video anonymization software** for any demand. Our solution is based on state-of-the-art artificial intelligence.

By replacing faces and license plates with natural-looking overlays, Deep Natural Anonymization is the only privacy solution for images & videos that is compatible with analytics and machine learning.

We empower companies in **automotive, retail, smart city and data labelling & processing** to use publicly-recorded camera data for analytics and AI.

Award-winning technology



"Most Innovative ADAS Technology"



"Europe's Hottest AI Startup"

McKinsey & Company
| Handelsblatt

German Digital Award
"The Spark"