

Executive Bios



Marian Gläser, Co-Founder & CEO

Marian is the CEO of brighter AI and is responsible for steering business strategy, technology alignment, and investor relations. Before founding the company in 2017, he worked as an intrapreneur for the German automotive supplier HELLA. Marian holds a master's degree in IT Management & Consulting from Hamburg University and previously worked as a software developer at the Techstars startup Occipital Inc. in San Francisco. He was a consultant for companies such as Lufthansa Systems and worked as an IT project manager for the digital agency SinnerSchrader. Marian is an active member of the German AI association ("KI Bundesverband"), where he is the spokesperson for data privacy. He is also the spokesperson for artificial intelligence at German Start-up Association (BVDS).



Tobias Stelzer, COO

Tobias is an experienced sales and business development leader. Driven by innovative technologies, he takes pride in providing customers with the most advanced products to solve their business challenges. Tobias joined brighter AI to build and scale the Go-To-Market. Prior to joining brighter AI, Tobias was leading Bazaarvoice's Central Europe Region, boosting their revenue growth. During his tenure at Deutsche Telekom, Tobias has built several teams to foster the company's Cloud footprint with global clients. He started his career at Vodafone, where he held several positions in Germany, the UK, and the US.

Tobias is a graduate of the University of Munich, where he majored in Economics. He currently lives in Munich, from where he frequently visits the mountains but also enjoys the occasional tennis or online multiplayer session.